



# STRATEGIC VENUE PARTNERS

Transforming Wireless Connectivity

## Education Infrastructure as a Service

Strategic Venue Partners (SVP) is a wireless infrastructure development and management firm that offers a holistic suite of connectivity solutions as a managed service. SVP's leadership team has decades of in-building wireless infrastructure experience and expertise. SVP is equipped to design, deploy and manage bespoke wireless systems for distributed antenna systems (DAS), Wi-Fi, fiber, Public Safety Systems (PS), internet protocol television (IPTV) and citizens broadband radio service (CBRS) OnGo® private LTE that are purpose-built for your facility's requirements. With SVP as a partner, you can focus on your core business and leave your connectivity needs to us.

### STRATEGIC VENUE PARTNERS

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### SVP Solutions for Education

In today's modern world, educational campuses are more connected than ever. Advancements in wireless technology hold the key to unlocking tools that empower the academic experiences of students, teachers and administrators alike. Connected learning capabilities offer educators novel approaches to foster student engagement and mesh well with the skill sets and expectations of digitally native students.

#### SVP assists education venues to:

1. Maximize the benefits provided by 5G connectivity, including enabling digital collaboration, connected smart devices and faster digital communication between students and teachers.
2. Give schools and universities the tools necessary to support students' needs in both on-premise and distributed learning environments.
3. Ensure the safety of students, staff and faculty with Public Safety Systems that are powered by a fast, reliable in-building wireless network, ensuring uninterrupted, clear communication for first responders.
4. Enrich lesson plans with the use of augmented reality and immersive virtual reality tools.
5. Convert a substantial capital expenditure, which can be a burdensome annual budget allocation with undetermined future costs, to a highly visible, fixed operating expense while also de-risking future technology upgrades with a long-term turnkey solution.

Technology is as essential as textbooks, writing materials and other learning resources commonly found in classrooms today. Modern connectivity allows students to explore worlds outside the walls of their school, without having to leave their classroom. For example, virtual reality can give students a deeper understanding of past civilizations by allowing them to see what those settings may have been like, or allow them to virtually experience different potential career opportunities. For students with special needs, 5G will enhance personalized learning with easier and faster access to information as well as automated/virtualized full-time assistants that can respond immediately to help with learning exercises. Artificial intelligence or "machine learning" provides tools to help educators perform online assessments of a student's skills and track progress. Internet of Things (IoT) connected devices enable instruments such as interactive displays, virtual scanning and translation of texts, and real-time interactive group activities that drive student engagement and flexible learning. IoT devices can also streamline, augment and automate administrative tasks, which allows educators to maximize efficient use of their time. Because technology helps students and teachers take education beyond the classroom, access to limitless resources is only as agile as a school's connectivity.

In a post-COVID-19 world, where remote learning is becoming more popular, the pressure for educators to have access to reliable connectivity is higher than ever. During COVID-19, K-12 schools and universities transitioned to distance learning models to prevent the spread of the virus in traditional classrooms. Whether schools go back to the traditional classroom model or adopt a hybrid classroom/online learning environment remains to be seen, but it behooves educational institutions to have the capability to broadcast lessons to engage with remote students.

SVP also ensures schools and universities provide a safe and secure environment by helping them prepare for a variety of emergencies with a Public Safety System that meets local and national standards. SVP equips all venues with systems that are compliant with FirstNet, a federal initiative designed to give first responders



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access to modern communications tools. In addition, the National Fire Association and International Fire Code have implemented new standards for in-building safety systems that require dedicated first responder communication infrastructure and ubiquitous coverage. SVP's solutions meet all requirements, allowing communication channels to remain open within facilities regardless of the type of emergency. Robust wireless infrastructure allows everyone within the facility to remain more aware of a given situation and provides the capacity to relay critical information to first responders.

SVP has pioneered the way in-building connectivity is implemented. We work with education venues of all sizes from the ground up to customize solutions, or we can retrofit existing infrastructure to meet modern demands. Working in close collaboration with IT personnel and budgetary decision makers, SVP's experienced team can solve complex network challenges to provide reliable wireless connectivity.

## SVP Services

### Managed Services

SVP offers 20-year turnkey lifecycle management complete with design, development, implementation, upgrades, monitoring and ongoing maintenance and management. Throughout the agreement, we work with healthcare venues to ensure that the systems are state-of-the-art throughout the lifecycle of our contracts, which allows leaders to future-proof their buildings by planning for the needs of tomorrow now, at no additional cost. SVP assumes all responsibility and risk for the technology and connectivity aspects of buildings, allowing its customers to focus on their core business and for the proper use and allocation of their core capital and personnel.

### Comprehensive Wireless Solutions

SVP transforms wireless connectivity through partnering directly with venues to develop, install, own and operate customized in-building wireless systems, like DAS, Wi-Fi, fiber, Public Safety Systems, IPTV and CBRS OnGo® private LTE. Each element of SVP's wireless infrastructure is designed to meet the specific needs of the healthcare industry. SVP leverages the vast experience of its leaders to deliver best-in-class services in communications technology, risk management and dynamic financial structuring to deliver solutions that fit customers' unique needs and requirements now and into the future.

## Future-Proofed Technology

While 5G delivers the fastest and most reliable connection today, solutions that promise even greater performance will eventually take hold. SVP removes the burden of anticipating the next wave of technology upgrades from venue owners. Throughout the term of our 20-year lifecycle management partnership, SVP assumes full responsibility for keeping your business at the forefront of the technology curve through monitoring advancements and updating in-building infrastructure. Our approach essentially future-proofs your building and allows for maximum connectivity and performance throughout the term of our partnership.

## SVP Benefits

In addition to our best-in-class services, you also get unmatched customer service. Here's what you can expect when you partner with us:

- ☑ Trusted business partner providing an overall technology solution, including design, integration, management, and capital investment for the installation and upgrades of mission-critical wireless infrastructure.
- ☑ SVP's technology solution applies to DAS, CBRS (OnGo®) private LTE, Wi-Fi, Public Safety Systems, IPTV & fiber.
- ☑ Future-proofed technology with our built-in system upgrades.
- ☑ Enable world-class connectivity and system installation while minimizing contingency or delay.
- ☑ Relationship management and coordination with all key stakeholders – the school or university, wireless carriers, OEMs, integrators and technical service providers.
- ☑ Receive up to 90% of the financial upside in the event of wireless carrier capital contributions and rents at your location.
- ☑ Deploy valuable financial and human capital into essential parts of the operational budget by converting a high-priced capital expenditure with uncertain future costs to a stable and visible operating expense.

## About SVP

Strategic Venue Partners (SVP) is the leading provider of in-building wireless connectivity-as-a-service. SVP is transforming wireless connectivity by partnering directly with venues to develop, install, own and operate customized in-building wireless systems, like distributed antenna systems, Wi-Fi, fiber, Public Safety Systems (PS), internet protocol television and citizens broadband radio service CBRS (OnGo®) private LTE. SVP's unique long-term approach to developing critical infrastructure removes the connectivity burden from enterprise businesses through meeting existing needs while also planning for future infrastructure changes and developments. Learn more about how SVP is transforming wireless connectivity at [www.strategicvenue.com](http://www.strategicvenue.com).