



# STRATEGIC VENUE PARTNERS

Transforming Wireless Connectivity



## Healthcare: Infrastructure as a Service

Strategic Venue Partners (SVP) is a wireless infrastructure development and management firm that offers a holistic suite of connectivity solutions as a managed service. SVP's leadership team has decades of in-building wireless infrastructure experience and expertise. SVP is equipped to design, deploy and manage bespoke wireless systems for distributed antenna systems (DAS), Wi-Fi, fiber, Public Safety Systems (PS), internet protocol television (IPTV) and citizens broadband radio service CBRS (OnGo®) private LTE that are purpose-built for your facility's requirements. With SVP as a partner, you can focus on your core business and leave your connectivity needs to us.

### STRATEGIC VENUE PARTNERS

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**Hospitals require wireless solutions to maximize operational efficiencies and improve patient care. The continued proliferation of mobile, telehealth and IoT devices coupled with the growth of wireless clinical applications and the arrival of 5G are collectively revolutionizing how healthcare is delivered.**

#### SVP assists healthcare venues to:

1. Enable critical infrastructure to ensure healthcare venues can provide uninterrupted patient support in the most efficient manner possible.
2. Foster modern connectivity with confidence in a network that's stable, scalable and secure.
3. Facilitate deployment of state-of-the-art tools for medical professionals to effectively provide the highest level of care and service possible.
4. Provide telehealth, IoT enablement, IPTV, internet access and other connectivity tools to hospital employees, medical staff and patients, improving their overall productivity and experiences.
5. Convert a substantial capital expenditure with undetermined future costs to a highly visible, fixed operating expense that de-risks future technology upgrades with a long-term turnkey solution.

#### SVP Solutions for Healthcare

SVP has pioneered the way in-building connectivity is implemented. We can work with enterprises from the ground up to customize solutions, or we can acquire and retrofit existing infrastructure to meet modern demands. SVP takes care of all wireless connectivity solutions for healthcare facilities, so they can focus on caring for patients. SVP provides unbiased business intelligence and decision support to healthcare systems to solve complex network challenges and wireless connectivity. Working in close collaboration with the healthcare system's C-suite, SVP designs and implements customized technical and financial solutions for venues.

The increasing use of 5G across the country also brings higher demands for stronger, faster connectivity within healthcare facilities. 5G will enhance a physician's capability to monitor a patient's condition remotely, provide additional treatment opportunities using telehealth, augmented reality, virtual reality, AI, and more.

SVP also ensures healthcare facilities are compliant with national public safety standards. SVP equips all venues with the proper systems to meet standards set forth by FirstNet, a federal initiative designed to give first responders access to modern communications tools. In addition, the National Fire Association and International Fire Code have implemented new standards for in-building safety systems. SVP's solutions meet all requirements, allowing first responders to share life-saving information in a faster, more reliable way.

SVP can improve a hospital's operational efficiency through providing faster connectivity for apps that allow facilities to share patient information, which reduces the time it takes for bedside registration, diagnostics and general patient tracking. Improved coverage facilitates faster real-time communication between providers, patients and all staff. SVP's solutions enable the use of IoT devices, such as those used for remote patient monitoring and tools that capture vital signs data. The efficiency of SVP's solutions also allows asset management staff to keep track of equipment and supplies in a more seamless way, all of which impacts the bottom line.

## SVP Services

### Managed Services

SVP offers 20-year turnkey lifecycle management complete with design, development, implementation, upgrades, monitoring and ongoing maintenance and management. Throughout the agreement, we work with healthcare venues to ensure that the systems are state-of-the-art throughout the lifecycle of our contracts, which allows leaders to future-proof their buildings by planning for the needs of tomorrow now, at no additional cost. SVP assumes all responsibility and risk for the technology and connectivity aspects of buildings, allowing its customers to focus on their core business and for the proper use and allocation of their core capital and personnel.

### Comprehensive Wireless Solutions

SVP transforms wireless connectivity through partnering directly with venues to develop, install, own and operate customized in-building wireless systems, like DAS, Wi-Fi, fiber, Public Safety Systems, IPTV and CBRS OnGo® private LTE. Each element of SVP's wireless infrastructure is designed to meet the specific needs of the healthcare industry. SVP leverages the vast experience of its leaders to deliver best-in-class services in communications technology, risk management and dynamic financial structuring to deliver solutions that fit customers' unique needs and requirements now and into the future.

### Future-Proofed Technology

While 5G delivers the fastest and most reliable connection today, solutions that promise even greater performance will eventually take hold. SVP removes the burden of anticipating the next wave of technology upgrades from venue owners. Throughout the term of our 20-year lifecycle management partnership, SVP assumes full responsibility for keeping your business at the forefront of the technology curve through monitoring advancements and updating in-building infrastructure. Our approach essentially future-proofs your building and allows for maximum connectivity and performance throughout the term of our partnership.

### SVP Benefits

In addition to our best-in-class services, you also get unmatched customer service. Here's what you can expect when you partner with us:

- ☑ Trusted business partner providing an overall technology solution, including design, integration, management, and capital investment for the installation and upgrades of mission-critical wireless infrastructure.
- ☑ SVP's technology solution applies to DAS, CBRS (OnGo®) private LTE, Wi-Fi, Public Safety Systems, IPTV & fiber.
- ☑ Future-proofed technology with our built-in system upgrades.
- ☑ Enable world-class connectivity and system installation while minimizing contingency or delay.
- ☑ Relationship management and coordination with all key stakeholders – the healthcare venue, wireless carriers, OEMs, integrators and technical service providers.
- ☑ Healthcare venues can receive up to 90% of the financial upside in the event of wireless carrier capital contributions and rents at their location.
- ☑ SVP's managed services solution converts what has traditionally been a high-priced capital expenditure with uncertain future costs and personnel allocation to a stable and highly visible operating expense, freeing up valuable financial and human capital, so that it can be deployed into essential parts of the business.



## About SVP

Strategic Venue Partners (SVP) is the leading provider of in-building wireless connectivity-as-a-service. SVP is transforming wireless connectivity by partnering directly with venues to develop, install, own and operate customized in-building wireless systems, like distributed antenna systems, Wi-Fi, fiber, Public Safety Systems (PS), internet protocol television and citizens broadband radio service CBRS (OnGo®) private LTE. SVP's unique long-term approach to developing critical infrastructure removes the connectivity burden from enterprise businesses through meeting existing needs while also planning for future infrastructure changes and developments. Learn more about how SVP is transforming wireless connectivity at [www.strategicvenue.com](http://www.strategicvenue.com).